

COOKIE NOTICE

THIS NOTICE EXPLAINS TO YOU THE USE OF COOKIES AND SIMILAR TRACKING TECHNOLOGIES ON WWW.DARACOMMUNITYLIVING.IE

What is a Cookie?

A cookie is a small text file stored on your computer or mobile device that contains data related to a website you visit. Cookies have a number of uses. They are used to ensure that a website functions properly as you might expect it to. Cookies also allow websites to 'remember' your browsing habits or preferences over a period of time. Cookies may be set by Dara as the website operator directly ("first-party cookies") or in some cases, by another third-party service provider ("third-party cookies"). In the latter scenario, cookies are deployed for social media, advertising, or analytics purposes. Dara will only be able to directly recognise and read the information contained on first-party cookies.

Other Tracking Technologies

There are other technologies which we may deploy which track behaviour on our website. 'Tracker Pixels' are a means of allowing us to check whether you have viewed our content. These "pixels" are essentially tiny, invisible images on our web pages that, once loaded, will communicate your interaction with our content. This allows DARA and our partners to gauge the validity of material being presented to you.

Third Parties

We avail of third-party technologies across our site. These technologies help us to understand how you use the site and the ways in which we can improve your user experience. These technologies may track certain information such as the pages you visit across our site as well as how long your visit lasts. This allows us to continue providing engaging content.

For any third-party technology used on our site, we will provide a link to that third-party's respective cookie/privacy policy for your information. We encourage our visitors to review these policies in advance of granting consent to deployment.

What Information Do We Obtain from You?

For each visitor to our site, we automatically gather certain potentially identifying information and store it. This information includes your Internet Protocol (IP) address, your browser type, internet service provider (ISP), referring/exit pages, your operating system, date/time stamp, processor or device serial number, unique device identifier, and clickstream data. We collect this information on an individual basis and in aggregate, or combined form.

Our Use of Cookies and Similar Tracking Technologies

We use cookies to provide you with the best user experience on our website, this includes:

- Network Optimisation.
- Analysing visitor traffic across our site.
- Remembering your cookie consent status.

Categories of Tracking Technologies That We Set

We avail of both first and third-party technologies across our site. DARA takes our visitors' right to privacy seriously in keeping with our obligations. Should you consent to the deployment of any category of optional technology, we will record your consent for a period of no longer than 6 months subject to interaction; at which point these technologies will be disabled. You will then be prompted to refresh your consent.

Strictly Necessary Cookies

These cookies are necessary for the website to function. They are set for security purposes and in response to actions made by you which amount to a service request such as when you fill out forms on our site. You have the option to disable these cookies via your browser settings, but should you do so, certain aspects of our site will no longer function. For more information about the specific technologies we use for this purpose, please see below.

Should you wish to disable these cookies via your browser settings, please see the following links relating to your particular browser.

- [Google Chrome Browser](#)
- [Microsoft Internet Explorer Browser](#)
- [Mozilla Firefox Browser](#)
- [Apple Safari Browser](#)
- [Opera Web Browser](#)